Reports snapshot ✓ ▾

Custom Dec 1, 2021 - Jan 10, 2022 ▾
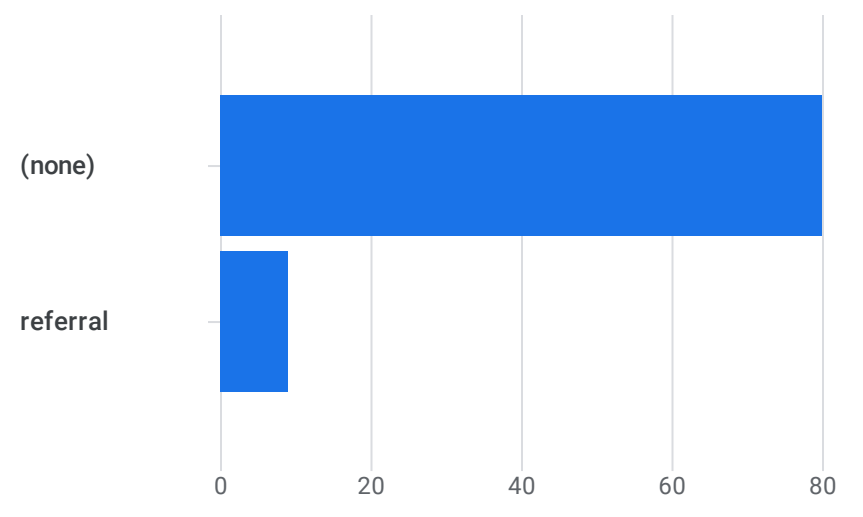
Ⓐ All Users   Add comparison ➕

WHERE DO YOUR NEW USERS COME FROM?

Users	Event count	Conversions	Total revenue ❓
95	3.9K	0	RON0.00

New users by First user medium ▾

View user acquisition ➡

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by Session medium ▾

SESSION MEDIUM	SESSIONS
(none)	104
referral	62

View traffic acquisition ➡

Users ▾ by Country
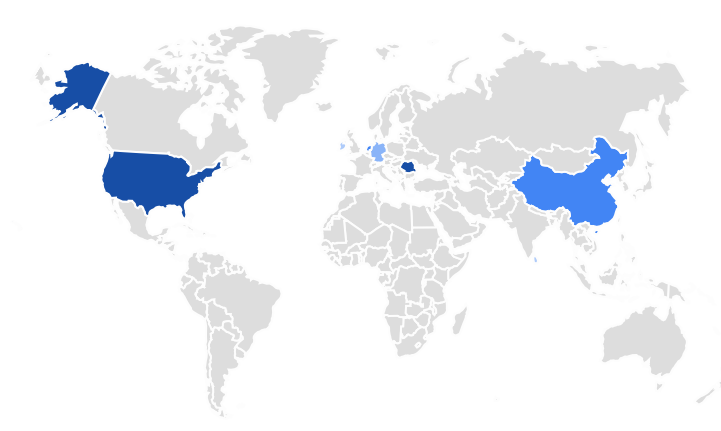
COUNTRY	USERS
Romania	53
United States	29
China	6
Netherlands	3
Germany	2
Ireland	1
Sri Lanka	1

View countries ➡

HOW ARE ACTIVE USERS TRENDING?

User activity over time

- ● 30 DAYS
  42
- ● 7 DAYS
  13
- ● 1 DAY
  2
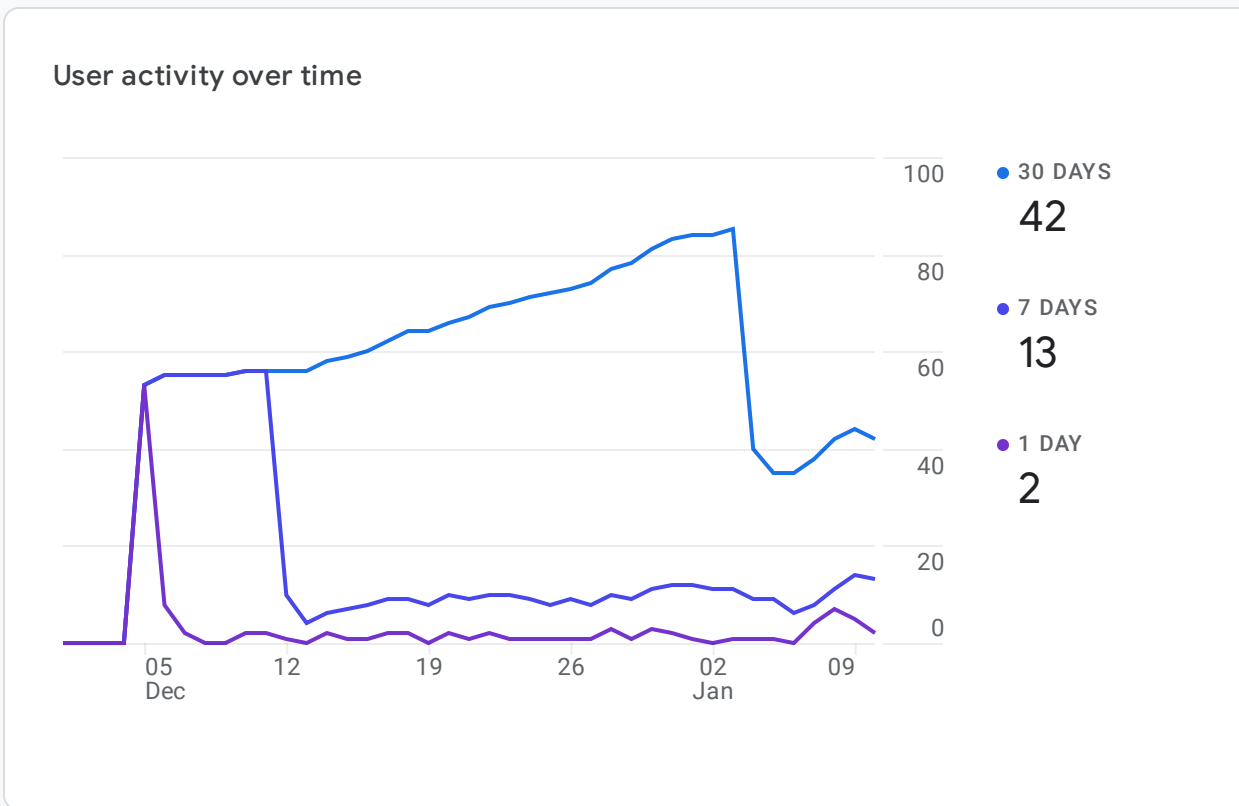
HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort
Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	1.3%	0.0%	0.0%	3.6%	0.0%
Nov 28 - Dec 4						
Dec 5 - Dec 11						
Dec 12 - Dec 18						
Dec 19 - Dec 25						
Dec 26 - Jan 1						
Jan 2 - Jan 8						

6 weeks ending Jan 8

View retention →
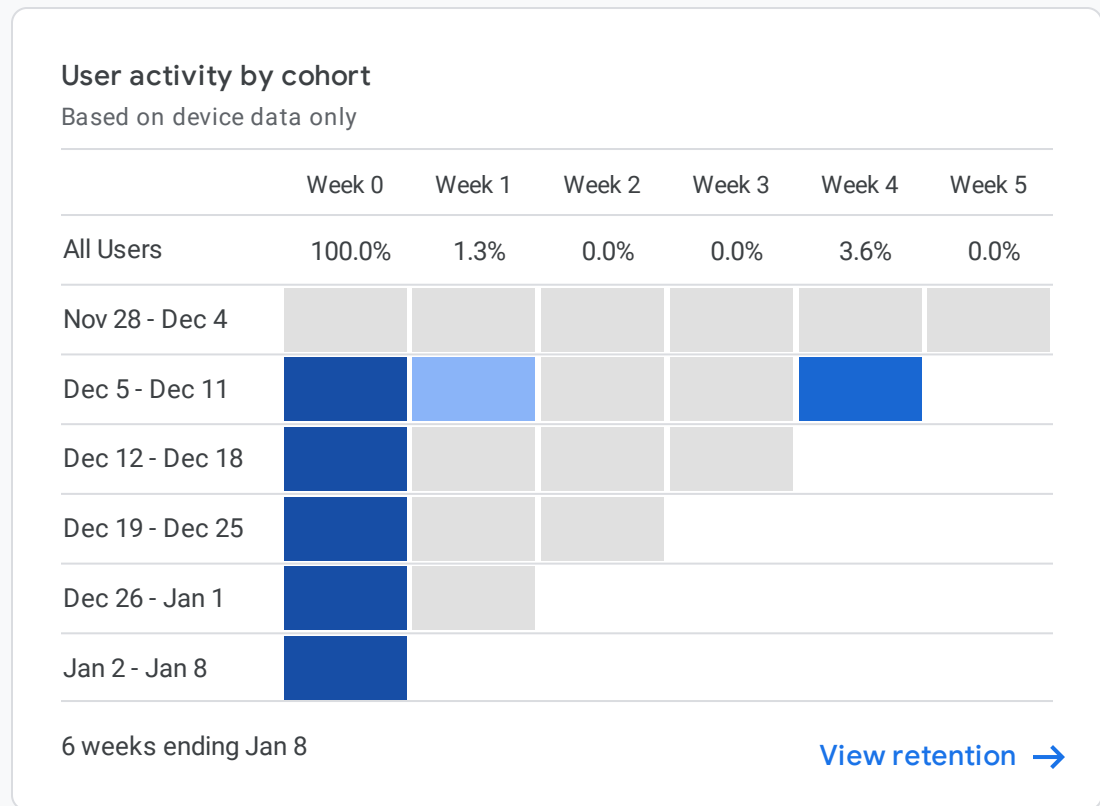
WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Health Hero	1.3K
Erou al Sănătății	1

View pages and screens →

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
optimize.callback	1.8K
page_view	1.3K
scroll	291
user_engagement	269
session_start	167
first_visit	89
click	1
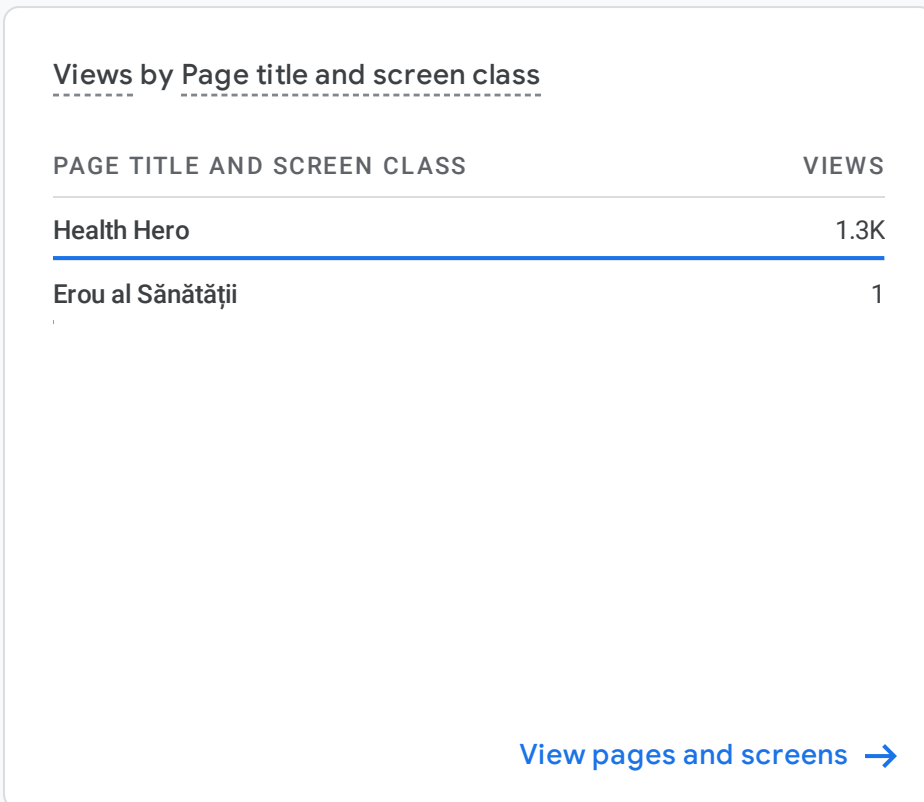
View events →
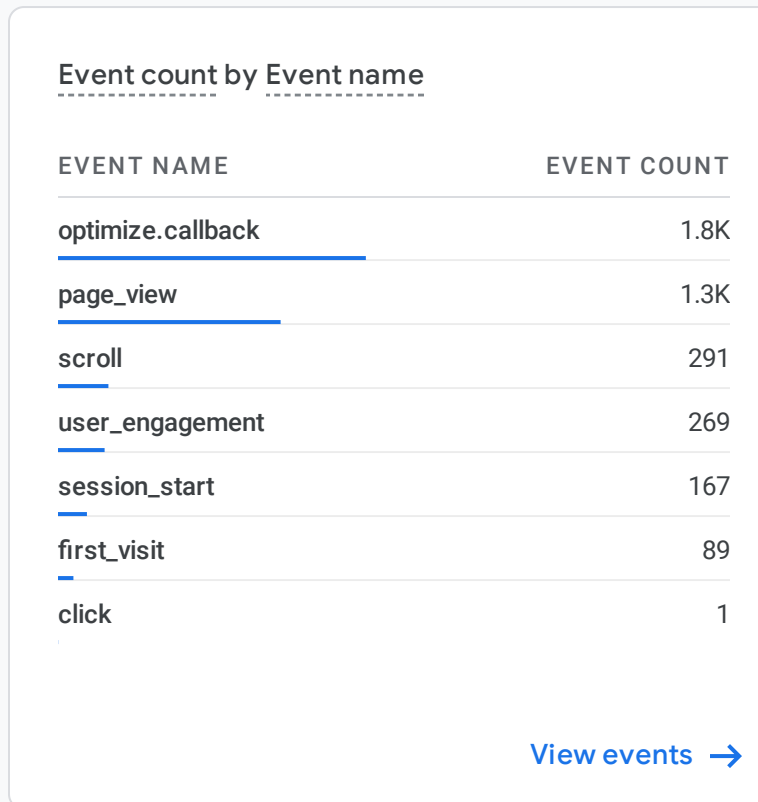
WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS

No data available
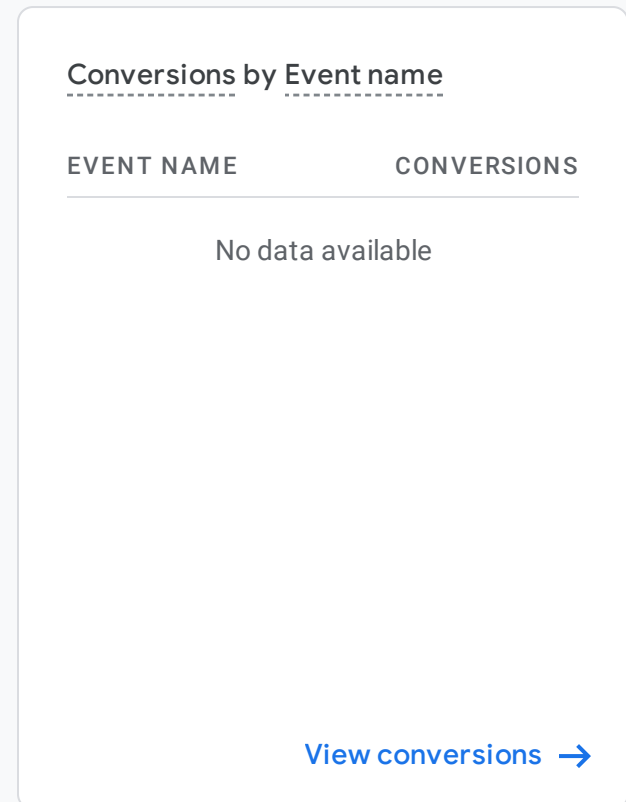
View conversions →

WHAT ARE YOUR TOP SELLING PRODUCTS?

Ecommerce purchases by Item name

ITEM NAME	ECOMMERCE PUR...
No data available	

View items →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▾ by Platform

No data available
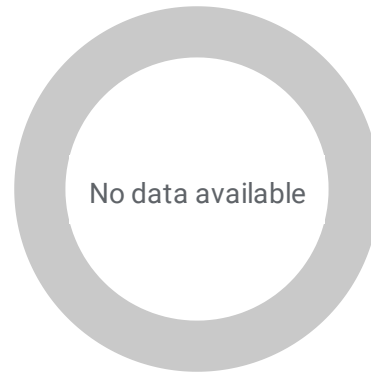
View tech details →

Users ▾ by Browser

View browsers →